

NEW OPTION!!! (Fewer required credits)

Dual degree

MAJOR IN SPANISH

+

MAJOR IN A FIELD OF STUDY NOT IN LIBERAL ARTS

Before: Spanish major + Chemistry major + University core + Liberal arts core

Now: Spanish major + Chemistry major + University core

For students who want to continue their studies in a language

For students whose language studies will be a career advantage

For students who wanted to do the major, but didn't have time in their course plans

You can now obtain a B.S. degree and a B.A. degree (without doing the CLA core)

BEGINNING FALL 2018
TALK TO YOUR ADVISORS

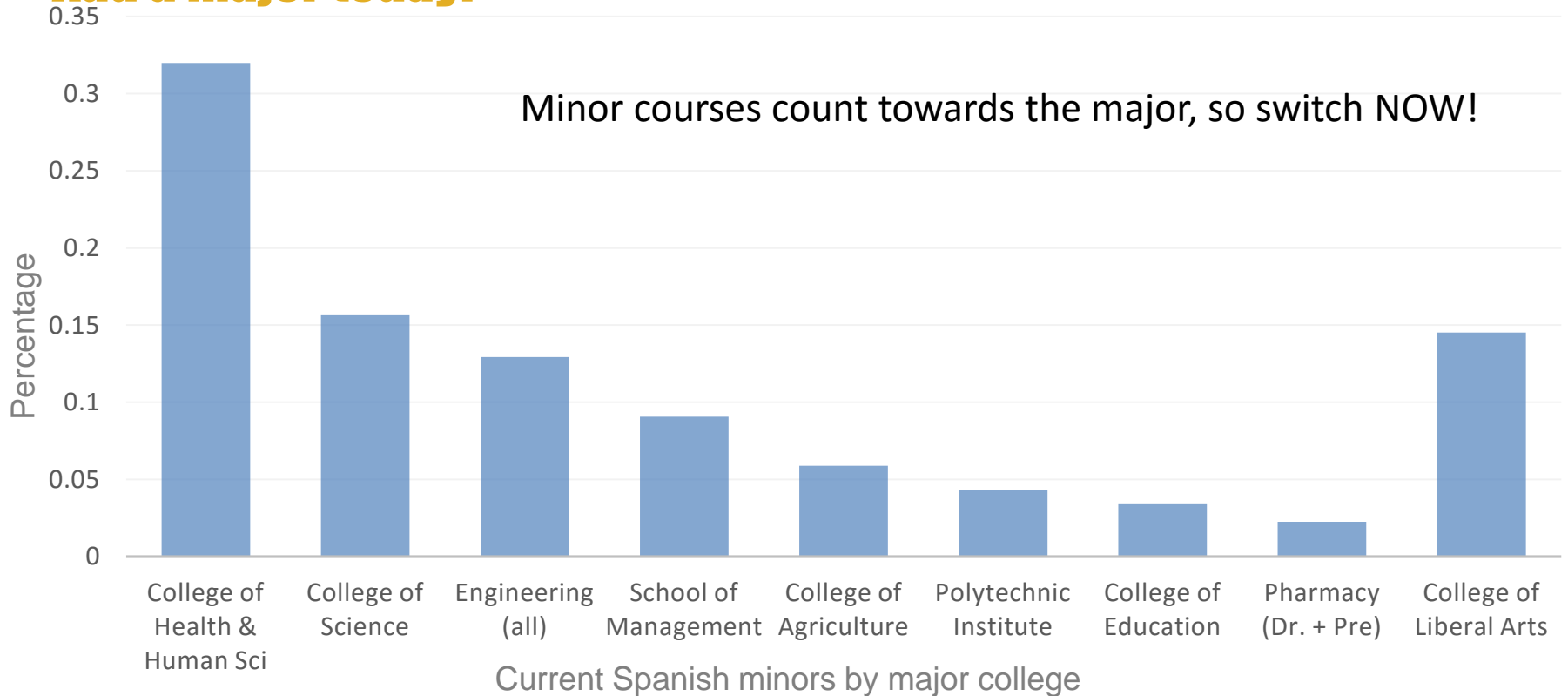
PURDUE
UNIVERSITY.

College of Liberal Arts

This new regulation affects 85% of our minors!

Change from a minor to a major today!

Add a major today!

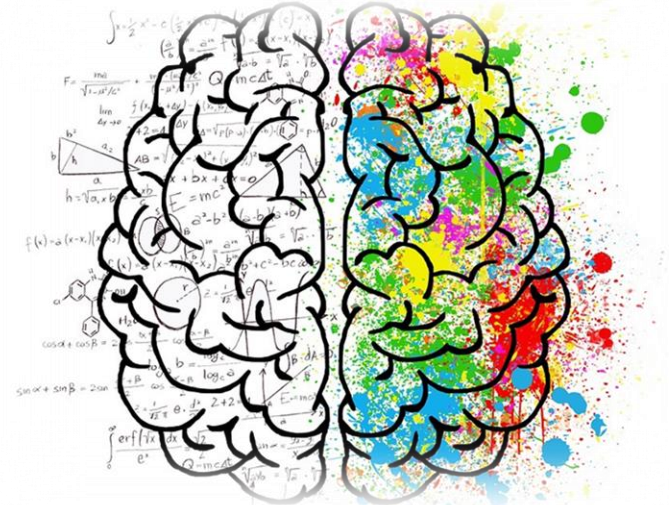


*This new regulation does NOT apply to students doing two majors in CLA.

Why study a second language?

Good for your *brain!*

- *Bilinguals have better mental control, attention, and decision making skills*
- *Learning a language develops critical thinking skills*
- *Actively using 2 languages delays dementia and cognitive decline*
- *Dual language students perform better on standardized tests*



Why study a second language?

Good for your **wallet!**

- On average, bilinguals earn more money*
- Job openings requiring a second language have grown nearly 20% in 5 years*
- Sectors demanding language skills include:*

*Finance, Healthcare,
Education, Government,
Information Technology,
Legal Professions*



Why study SPANISH?

Spanish is local and global!

- Spanish is the most widely spoken language in the United States after English*
- Spanish is the 2nd most commonly spoken language in the WORLD*

Spanish is valuable!

- According to the Wall Street Journal, 70% of employers report that Spanish is important for their business*
- Hispanic buying power in the U.S. is equivalent to \$1.7 trillion and is growing at twice the U.S. average*



Why study Spanish at Purdue?

Our programs, **your interests!**

- We offer courses in linguistics, literature, film, and culture*
- Specialized classes focus on healthcare, business, engineering, and translation*
- Courses in Portuguese complement your profile*
- Service learning programs take you into the community*
- Study abroad takes you around the world*

*Dual degrees are possible
with programs across campus*



References

Good for your brain:

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Good for your wallet:

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US Census Bureau. (2017). FFF: Hispanic Heritage Month 2017

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Hispanic influence reaches new heights in the US. (2017). *Nielson*.

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